



SINGAPORE MOTORSHOW 2023

With a total of 24 participating brands, Singapore's largest motoring event is back.

BRIDGESTONE TYRES

This brochure covers Bridgestone Original Equipment tyres on the vehicles featured at Singapore Motorshow 2023.

BY VEHICLE MAKE

Click on the buttons to view by vehicle make.



SOCIAL MEDIA

Click on the buttons to view.



VIDEOS (IN COLLABORATION WITH SGCARMART)

BRIDGESTONE TYRE SINGAPORE

AUDI

Bridgestone Original Equipment (Tyre)



AUDI E-TRON SPORTBACK ELECTRIC

OVERVIEW

Vehicle Type	Electric
Built in	Belgium (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	255/50 R20
Tyre Brand	Bridgestone
Built in	ALENZA 001

TYRE DETAILS

Complement your SUV with ALENZA to bring out the best in your dynamic driving experience. It is exclusively engineered for SUVs to maximise the handling performance potential on both wet and dry roads during city driving with confidence and comfort.

No matter the journey, ALENZA is designed for power and pleasure.



Scan for more information

AUDI

Bridgestone Original Equipment (Tyre)



AUDI A3 SEDAN MILD HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Germany (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/40 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

The TURANZA T005 is designed to help you to stay in control, even in challenging driving conditions. Offering best-in-class braking and cornering, even on rainy days. Selected as original equipment on prestige cars including Mercedes-Benz and Audi.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre



**POTENZA
ADRENALIN
RE004**

Flagship Street Performance
Tyre



**TURANZA
T005A**

Flagship Comfort Touring
Tyre

AUDI

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

AUDI A5 SPORTBACK MILD HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Germany (launched 2020)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	255/35 R19
Tyre Brand	Bridgestone
Built in	POTENZA S001

TYRE DETAILS

Bridgestone Potenza S001 is developed as an Original Equipment for premium high-performance sports cars, coupes and sedans. The tyres provide excellent sports performance, grip and handling in dry and wet road conditions.



Scan for more information

B.M.W.

Bridgestone Original Equipment (Tyre)



BMW iX ELECTRIC XDRIVE40

OVERVIEW

Vehicle Type	Electric
Built in	Germany (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	275/40 R22
Tyre Brand	Bridgestone
Built in	ALENZA 001

TYRE DETAILS

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Scan for more information

B.M.W.

Bridgestone Original Equipment (Tyre)



BMW 3 SERIES SEDAN 318I SPORT

OVERVIEW

Vehicle Type	ICE
Built in	Germany (launched 2019)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/45 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

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Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



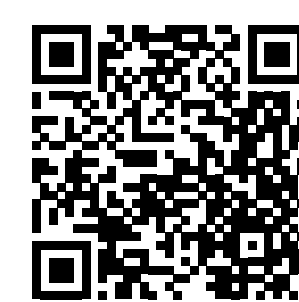
**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre



**POTENZA
ADRENALIN
RE004**

Flagship Street Performance
Tyre



**TURANZA
T005A**

Flagship Comfort Touring
Tyre

B.M.W.

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

BMW 2 SERIES GRAN COUPE 216I SPORT

OVERVIEW

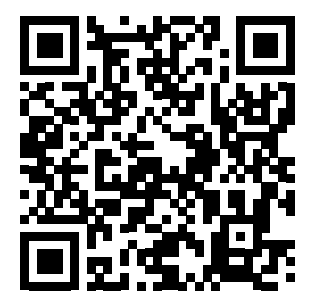
Vehicle Type	ICE
Built in	Germany (launched 2020)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/50 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

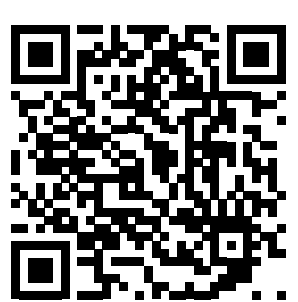
The TURANZA T005 is designed to help you to stay in control, even in challenging driving conditions. Offering best-in-class braking and cornering, even on rainy days. Selected as original equipment on prestige cars including Mercedes-Benz and Audi.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre

B.M.W.

Bridgestone Original Equipment (Tyre)



BMW X3 MILD HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	USA (launched 2018, facelifted Dec-2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	245/50 R19
Tyre Brand	Bridgestone
Built in	ALENZA 001

TYRE DETAILS

Complement your SUV with ALENZA to bring out the best in your dynamic driving experience. It is exclusively engineered for SUVs to maximise the handling performance potential on both wet and dry roads during city driving with confidence and comfort.

No matter the journey, ALENZA is designed for power and pleasure.



Scan for more information

LEXUS

Bridgestone Original Equipment (Tyre)



LEXUS NX 350H HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2021)

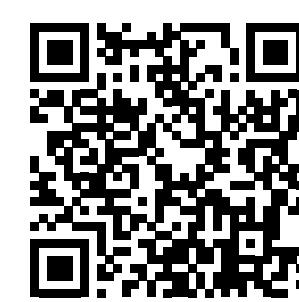
ORIGINAL EQUIPMENT (TYRE)

Tyre Size	235/60 R18
Tyre Brand	Bridgestone
Built in	ALENZA 001

TYRE DETAILS

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LEXUS

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

LEXUS UX 250H HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2019, facelifted Dec-2022)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/50 R18
Tyre Brand	Bridgestone
Built in	ALENZA 001

TYRE DETAILS

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REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre

LEXUS

Bridgestone Original Equipment (Tyre)



LEXUS IS 300H HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2020)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	235/45 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005A

TYRE DETAILS

TURANZA T005A delivers greater comfort, superior quietness and assured safety for both short and long-distance journeys. Designed with Bridgestone's advanced technologies, T005A enables a safer, smoother and seamless drive to support how individuals and communities move, live and play.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre

MAZDA

Bridgestone Original Equipment (Tyre)

Photo Credits: Sgcarmart

MAZDA 3 SEDAN/HATCHBACK MILD HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2019)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	215/45 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005A

TYRE DETAILS

TURANZA T005A delivers greater comfort, superior quietness and assured safety for both short and long-distance journeys. Designed with Bridgestone's advanced technologies, T005A enables a safer, smoother and seamless drive to support how individuals and communities move, live and play.



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REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre

MERCEDES-BENZ

Bridgestone Original Equipment (Tyre)



MERCEDES-BENZ EQE ELECTRIC

OVERVIEW

Vehicle Type	Electric
Built in	Germany (launched 2022)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	255/40 R20
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

The TURANZA T005 is designed to help you to stay in control, even in challenging driving conditions. Offering best-in-class braking and cornering, even on rainy days. Selected as original equipment on prestige cars including Mercedes-Benz and Audi.



Scan for more information

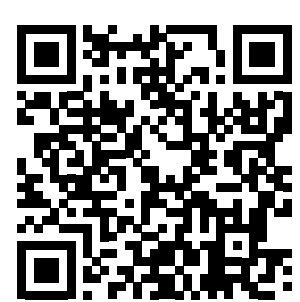
REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre



**ALENZA
001**

Flagship SUV / CUV Tyre

MERCEDES-BENZ

Bridgestone Original Equipment (Tyre)



MERCEDES-BENZ EQB ELECTRIC

OVERVIEW

Vehicle Type	Electric
Built in	Hungary (launched 2022)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	235/55 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

The TURANZA T005 is designed to help you to stay in control, even in challenging driving conditions. Offering best-in-class braking and cornering, even on rainy days. Selected as original equipment on prestige cars including Mercedes-Benz and Audi.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**ALENZA
001**

Flagship SUV / CUV Tyre

MERCEDES-BENZ

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

MERCEDES-BENZ GLA-CLASS

OVERVIEW

Vehicle Type	ICE
Built in	Germany (launched 2020)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/45 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

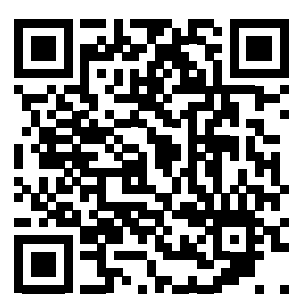
The TURANZA T005 is designed to help you to stay in control, even in challenging driving conditions. Offering best-in-class braking and cornering, even on rainy days. Selected as original equipment on prestige cars including Mercedes-Benz and Audi.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre



**POTENZA
ADRENALIN
RE004**

Flagship Street Performance
Tyre



**TURANZA
T005A**

Flagship Comfort Touring
Tyre

MERCEDES-BENZ

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

MERCEDES-BENZ GLB-CLASS

OVERVIEW

Vehicle Type	ICE
Built in	Mexico (launched 2020)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	235/50 R18
Tyre Brand	Bridgestone
Built in	ALENZA 001

TYRE DETAILS

Complement your SUV with ALENZA to bring out the best in your dynamic driving experience. It is exclusively engineered for SUVs to maximise the handling performance potential on both wet and dry roads during city driving with confidence and comfort.

No matter the journey, ALENZA is designed for power and pleasure.



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REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre



**POTENZA
ADRENALIN
RE004**

Flagship Street Performance
Tyre



**TURANZA
T005A**

Flagship Comfort Touring
Tyre

MG

Bridgestone Original Equipment (Tyre)



MG 5 EV

OVERVIEW

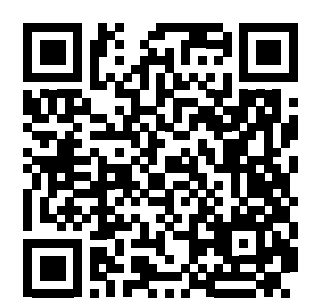
Vehicle Type	Electric
Built in	China (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	205/60 R16
Tyre Brand	Bridgestone
Built in	ECOPIA H/L 422 Plus

TYRE DETAILS

The Bridgestone ECOPIA EP422 is designed to maximise petrol mileage by returning energy back to the tyre and reducing heat generation. The tyre is a strong, reliable performer on wet and dry surfaces. The tyre is fitted as original equipment (OE) on selected vehicles including Toyota Harrier and Nissan X-Trail.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**ECOPIA
EP300**

Fuel-saving Tyre



**POTENZA
ADRENALIN
RE004**

Flagship Street Performance Tyre

MINI

Bridgestone Original Equipment (Tyre)



MINI COOPER S COUNTRYMAN

OVERVIEW

Vehicle Type	ICE
Built in	Netherlands (launched 2017, facelifted Dec-2020)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/50 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

The TURANZA T005 is designed to help you to stay in control, even in challenging driving conditions. Offering best-in-class braking and cornering, even on rainy days. Selected as original equipment on prestige cars including Mercedes-Benz and Audi.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre

NISSAN

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

NISSAN SERENA E-POWER HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2019)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	195/60 R16
Tyre Brand	Bridgestone
Built in	ECOPIA EP150

TYRE DETAILS

The ECOPIA EP150 is a tyre that truly reflects Bridgestone's advanced technology and commitment to innovation. This low rolling resistance tyre is designed to deliver excellent fuel economy and low noise while maintaining Bridgestone's renowned safety standards.



Scan for more information

SKODA

Bridgestone Original Equipment (Tyre)



SKODA OCTAVIA COMBI RS

OVERVIEW

Vehicle Type	ICE
Built in	Czech Republic (launched 2022)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/40 R19
Tyre Brand	Bridgestone
Built in	POTENZA S005

TYRE DETAILS

The Bridgestone Potenza S005 is an original equipment high performance sports tyre engineered for specific high performance vehicles.

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre

SKODA

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

SKODA OCTAVIA MILD HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Czech Republic (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/45 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

The TURANZA T005 is designed to help you to stay in control, even in challenging driving conditions. Offering best-in-class braking and cornering, even on rainy days. Selected as original equipment on prestige cars including Mercedes-Benz and Audi.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre



**POTENZA
ADRENALIN
RE004**

Flagship Street Performance
Tyre



**TURANZA
T005A**

Flagship Comfort Touring
Tyre

SUBARU

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

SUBARU FORESTER

OVERVIEW

Vehicle Type	ICE
Built in	Japan (launched 2018)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/55 R18
Tyre Brand	Bridgestone
Built in	DUELER H/P Sport

TYRE DETAILS

The DUELER H/P Sport is designed to give luxury SUVs the driving characteristics of a high performance vehicle. Developed as original equipment for selected vehicles, the tyre delivers excellent handling, steering and in-car comfort.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**ALENZA
001**

Flagship SUV / CUV Tyre

SUBARU

Bridgestone Original Equipment (Tyre)



SUBARU XV

OVERVIEW

Vehicle Type	ICE
Built in	Japan (launched 2017, facelifted Jan-2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/55 R18
Tyre Brand	Bridgestone
Built in	DUELER H/P Sport

TYRE DETAILS

The DUELER H/P Sport is designed to give luxury SUVs the driving characteristics of a high performance vehicle. Developed as original equipment for selected vehicles, the tyre delivers excellent handling, steering and in-car comfort.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**ALENZA
001**

Flagship SUV / CUV Tyre

SUZUKI

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

SUZUKI SWIFT SPORT MILD HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	175/60 R16
Tyre Brand	Bridgestone
Built in	ECOPIA EP150

TYRE DETAILS

The ECOPIA EP150 is a tyre that truly reflects Bridgestone's advanced technology and commitment to innovation. This low rolling resistance tyre is designed to deliver excellent fuel economy and low noise while maintaining Bridgestone's renowned safety standards.



Scan for more information

SUZUKI

Bridgestone Original Equipment (Tyre)



SUZUKI IGNIS MILD HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	195/80 R15
Tyre Brand	Bridgestone
Built in	ECOPIA EP150

TYRE DETAILS

The ECOPIA EP150 is a tyre that truly reflects Bridgestone's advanced technology and commitment to innovation. This low rolling resistance tyre is designed to deliver excellent fuel economy and low noise while maintaining Bridgestone's renowned safety standards.



Scan for more information

TOYOTA

Bridgestone Original Equipment (Tyre)



TOYOTA CAMRY HYBRID

OVERVIEW

Vehicle Type	Hybrid
Built in	Japan (launched 2019, facelifted Jul-2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	235/45 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005A

TYRE DETAILS

TURANZA T005A delivers greater comfort, superior quietness and assured safety for both short and long-distance journeys. Designed with Bridgestone's advanced technologies, T005A enables a safer, smoother and seamless drive to support how individuals and communities move, live and play.



Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre

VOLKSWAGEN

Bridgestone Original Equipment (Tyre)



Photo Credits: Sgcarmart

VOLKSWAGEN GOLF MILD HYBRID

OVERVIEW

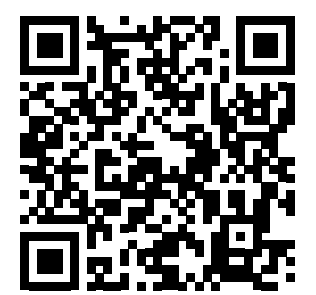
Vehicle Type	Hybrid
Built in	Germany (launched 2021)

ORIGINAL EQUIPMENT (TYRE)

Tyre Size	225/40 R18
Tyre Brand	Bridgestone
Built in	TURANZA T005

TYRE DETAILS

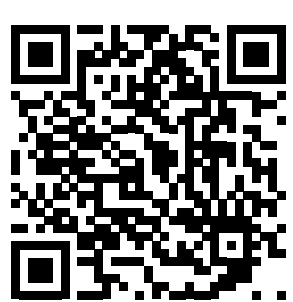
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Scan for more information

REPLACEMENT MARKET TYRE

Check out alternative Bridgestone tyre models for this vehicle!



**POTENZA
SPORT**

Flagship Ultra-High
Performance Tyre



**POTENZA
ADRENALIN
RE004**

Flagship Street Performance
Tyre



**TURANZA
T005A**

Flagship Comfort Touring
Tyre