




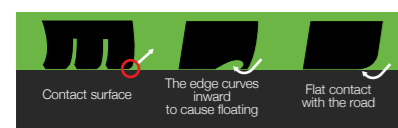
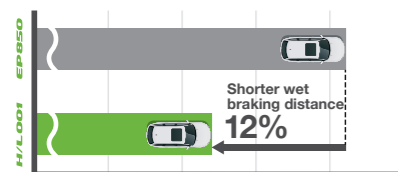
Experience the hallmarks of our ECOPIA range for your SUV. Confidence-inspiring grip in the wet, longer-lasting tread life, and improved fuel efficiency for real savings, thanks to our lower-rolling-resistance design. Now you can have it all. 



FOR SUV DRIVERS WHO WANT IT ALL.

Chamfering (Safer Wet Grip)

The chamfered design prevents deformation and maintains a flat contact patch with the road, reducing braking distance even in wet conditions.



TEST CONDITIONS
 Test location: BRIDGESTONE proving ground
 Vehicle: HONDA CR-V DBA-RM4 2354cc
 Tyre size: 225/65R17 102V
 Speed: 80kph - 0kph
 Water depth: 2mm
 Temperature: 19°C
 Data: 5 times average

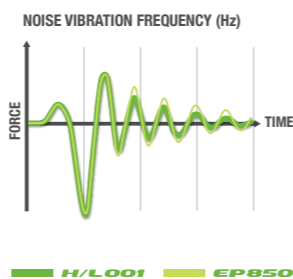
Long Lasting

Through cutting-edge design, treadwear is more even, equating to less frequent tyre changes, and long-term savings.



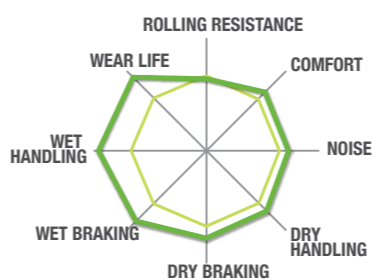
Enhanced Comfort

A reinforced sidewall reduces damping, resulting in less noise vibration for a more comfortable ride.



Product Comparison

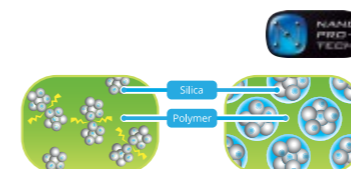
Areas important to safety and performance have been improved in H/L001.



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Advanced Compound

Nano Pro-Tech™ strengthens the bond between silica and polymer, which reduces heat generation for improved wet grip and lower roll resistance.



Noise Diffuser Block

Random pitch variations throughout the entire tread block means pattern noise is significantly reduced for a more peaceful ride.



RIM	ASPECT RATIO	TYRE SIZE	LI/SS	PR	RIM	ASPECT RATIO	TYRE SIZE	LI/SS	PR
20	50	245/50R20	102V	-	16	60	235/60R16	100H	-
		255/50R20	109V	-			215/65R16	98H	-
		265/50R20	107V	-		255/65R16	109H	-	
19	50	235/50R19	99V	-	70	215/70R16	100H	-	-
		225/55R19	99V	-		225/70R16	103H	-	-
	235/55R19	101V	-	235/70R16		106H	-	-	
	235/55R19	105V	XL	245/70R16		111H	-	-	
	245/55R19	103V	-	255/70R16		111H	-	-	
255/55R19	111V	XL	265/70R16	112H	-	-			
18	50	235/50R18	97V	-	15	70	205/70R15	96H	-
		215/55R18	99V	XL			255/70R15	108H	-
	55	225/55R18	98V	-	75	235/75R15	109H	XL	-
		235/55R18	104V	XL			-		
		255/55R18	109V	XL			-		
		225/60R18	100V	-			-		
60	235/60R18	107V	XL	-	-				
	245/60R18	105H	-	-					
	255/60R18	112V	XL	-					
	265/60R18	110H	-	-					
	285/60R18	116V	-	-					
65	225/65R18	103H	-	-					
	235/65R18	106H	-	-					
	225/65R17	103V	XL	-					
17	55	215/60R17	96H	-	65	235/65R17	108V	XL	-
		225/60R17	99V	-		245/65R17	111H	XL	
		235/60R17	102V	-		255/65R17	110H	-	
	225/65R17	102V	-	255/65R17		112H	-		
	235/65R17	108V	XL	-					