

THE NEW POTENZA SPORT

POTENZA SPORT

BETTER NEVER SETTLES

Developed with Bridgestone's innovative Virtual Tyre Development technology, POTENZA Sport is engineered to unlock the potential of a driver's vehicle while staying in full control. Beyond maximizing the performance of the vehicle, the new POTENZA Sport allows drivers to experience the thrill of the drive with superior traction and precision control come rain or shine.

INNOVATIVE MIXING TECHNOLOGY

Tread compounds are formulated with innovative mixing technology to enhance tyre stiffness for greater stability on both wet and dry conditions.

SPORTY CARCASS PACKAGE

Built for a sporty driving experience, the carcass is designed to provide robust stability and lightning-quick response to steering.

REINFORCEMENT TECHNOLOGY

The combination of high-performance steel reinforcement and the new hybrid crown reinforcement delivers superb handling and stability performance at high speeds.



SPORTY PROFILE SHAPE

An extra-wide profile maximises the contact area with the road. This in turn results in enhanced grip and maximum dry performance.

ASYMMETRIC WALL ANGLE

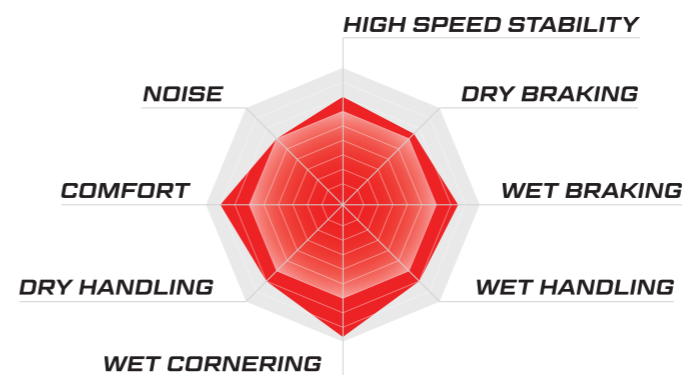
By reinforcing the tyre's lateral stiffness, block deformation and excessive movements are reduced during cornering.

RIB AND VOID DISTRIBUTION

Beyond promoting excellent water evacuation, it has also been optimised for maximum cornering ability around sharp bends.

INNOVATIVE 3D SIPES

Shear stiffness provided by the 3-dimensional sipes translates into better braking potential while preventing wear from abrasion.



POTENZA S007A

POTENZA SPORT

Tyre size: 235/35ZR19 91Y XL
Location: Thailand Bridgestone Proving Ground
Vehicle: Subaru Impreza STI 2012

EXCEPTIONAL CORNERING & STRAIGHT-LINE STABILITY

Maintain vehicle stability through curves and straightaways

EXCELLENT DRY BRAKING

Shorter Braking distance on dry surface

OUTSTANDING WET CORNERING & HANDLING

Superior performance in Wet Cornering & Handling

RIM	ASPECT RATIO	TYRE SIZE	LI/SS	PR
17	40	215/40R17	83Y	-
		245/40R17	91Y	-
	45	205/45R17	88Y	XL
		215/45R17	91Y	XL
		225/45R17	94Y	XL
		225/50R17	98Y	XL
55	225/55R17	101Y	XL	
18	35	225/35R18	83Y	XL
		245/35R18	92Y	XL
		255/35R18	94Y	XL
		265/35R18	97Y	XL
		275/35R18	99Y	XL
		285/35R18	101Y	XL
	40	215/45R18	93Y	XL
		225/40R18	95Y	XL
		235/40R18	92Y	XL
		245/40R18	99Y	XL
		255/40R18	101Y	XL
		265/40R18	103Y	XL
45	275/40R18	95Y	XL	
	225/45R18	98Y	XL	
	235/45R18	100Y	XL	
	245/45R18	103Y	XL	
	255/45R18	104Y	-	
	265/45R18	103Y	XL	
50	275/45R18	83Y	XL	
	225/50R18	95Y	XL	
	235/50R18	101Y	XL	
	245/50R18	104Y	XL	

RIM	ASPECT RATIO	TYRE SIZE	LI/SS	PR
19	30	255/30R19	91Y	XL
		265/30R19	93Y	XL
		275/30R19	96Y	XL
		285/30R19	98Y	XL
		295/30R19	100Y	XL
		305/30R19	102Y	XL
	35	225/35R19	88Y	XL
		235/35R19	91Y	XL
		245/35R19	93Y	XL
		255/35R19	96Y	XL
		265/35R19	98Y	XL
		275/35R19	100Y	XL
40	285/35R19	99Y	XL	
	225/40R19	93Y	XL	
	235/40R19	96Y	XL	
	245/40R19	98Y	XL	
	255/40R19	100Y	XL	
	265/40R19	102Y	XL	
45	275/40R19	105Y	XL	
	285/40R19	103Y	XL	
	225/45R19	96Y	XL	
	245/45R19	102Y	XL	
	255/45R19	104Y	XL	
	265/50R19	110Y	XL	
20	30	245/30R20	90Y	XL
		255/30R20	92Y	XL
		265/30R20	94Y	XL
		275/30R20	97Y	XL
		285/30R20	99Y	XL

RIM	ASPECT RATIO	TYRE SIZE	LI/SS	PR	
20	30	295/30R20	101Y	XL	
		305/30R20	103Y	XL	
		235/35R20	92Y	-	
		235/35R20	96Y	XL	
		245/35R20	95Y	XL	
		255/35R20	97Y	XL	
	35	265/35R20	99Y1	XL	
		275/35R20	102Y	XL	
		285/35R20	100Y	XL	
		295/35R20	105Y	XL	
		315/35R20	110Y	XL	
		245/40R20	99Y	XL	
40	255/40R20	101Y	XL		
	265/40R20	104Y	XL		
	275/40R20	106Y	XL		
	21	30	275/30R21	98Y	XL
			285/30R21	100Y	XL
			325/30R21	108Y	XL
245/35R21			96Y	XL	
265/35R21			101Y	XL	
275/35R21			103Y	XL	
35	285/35R21	105Y	XL		
	295/35R21	107Y	XL		
	22	35	325/35R22	110Y	-
			265/40R22	106Y	XL
		40	285/40R22	110Y	XL