

News Release



For Immediate Release
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Bridgestone Contributes to the Community – Y Proms @ the Park 2011

Singapore (27 June 2011) – As part of its social contribution efforts to the local community, Bridgestone Tyre Sales Singapore Pte Ltd has partnered with two Voluntary Welfare Organisations (VWO), Bishan Home and MINDS AMK, to bring 40 residents out for a fun-filled Saturday afternoon to Singapore Botanic Garden on 25 June 2011 through YMCA Community Service program – Y Proms @ the Park 2011.



Y Proms @ the Park 2011 is a YMCA Community Service program aim at promoting active corporate volunteerism to benefit the under-privileged, sickly, elderly, children/teens from abusive and dysfunctional families and people with special needs. It is held as a picnic and concerts, featuring notable performing artistes with music, songs and dance.

Through this program, we were partnered with two VWO on a one-to one pairing to befriend and aid the beneficiary in enjoying the program and gaining essential social skills, through the integration opportunity that this event avails.



This allows us to demonstrate corporate social responsibility and engage us in volunteering to serve the less fortunate in a tangible and meaningful way.

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

