

For Immediate Release
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Bridgestone Contributes to the Community – Y Nature Walk 2011

Singapore (1 November 2011) – Bridgestone Tyre Sales Singapore Pte Ltd has once again partnered with Voluntary Welfare Organisation (VWO), Bishan Home, to bring 30 residents out for a walk at Mount Faber on a cheery Saturday 29 October 2011 through YMCA Community Service program – Y Nature Walk 2011. It was a fun-filled morning with games and songs which finished before noon at Telok Blangah Green.



Y Nature Walk 2011 is a YMCA Community Service program aim at promoting active corporate volunteerism to benefit the under-privileged, sickly, elderly, children/teens from abusive and dysfunctional families and people with special needs. The beneficiaries were given an opportunity to appreciate the flora and fauna of our many community and nature parks. Volunteers will plan, organize and conduct fun and informative activities during these walks.

Through this program, we were partnered with one VWO on a one-to-one pairing to befriend and bring the beneficiaries with special needs out to enjoy the flora and the fauna and gaining essential social skills, through the integration opportunity that this event avails.

This allows us to demonstrate corporate social responsibility and engage us in volunteering to serve the less fortunate in a tangible and meaningful way.

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

