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Bridgestone Named 2009 Supplier of the Year by Boeing

Tokyo (May 20, 2010)—The Bridgestone Corporation has been named a 2009 Supplier of the Year (SOY) by the Boeing Company. Bridgestone was one of fourteen companies honored for exceptional commitment to excellence in working with Boeing. This is the first time that Bridgestone has received the title.

Bridgestone was selected from an elite group of among more than 12,000 active Boeing suppliers in nearly 100 countries around the world. This selection was based on stringent performance criteria for quality, delivery performance, cost, environmental initiatives, customer service and technical expertise.

The award ceremony was held on April 13, in Seattle, Wash., in the United States. Ray Conner, Boeing Enterprise Leader of Supplier Management and Vice President and General Manager of Supply Chain Management and Operations for Boeing Commercial Airplanes, and Stan Deal, Vice President and General Manager, of Supplier Management at Boeing Commercial Airplanes, presented the award to Shigeru Niho, Director of the Specialty Tire Division, and Joe Rayna, CEO and President of Bridgestone Aircraft Tire (USA), Inc.

Boeing aircraft currently equipped with Bridgestone aircraft tires include:

- 1) Boeing 737-900ER
- 2) Boeing 747
- 3) Boeing 767
- 4) Boeing 777

Additionally, the Boeing 787 Dreamliner is scheduled to go into commission with Bridgestone aircraft radial tires.



Award Ceremony: Shigeru Niho, Director of the Specialty Tire Division (third from the left), Stan Deal, Vice President and General Manager of Supplier Management at Boeing Commercial Airplanes (fourth from the left), and Joe Rayna, CEO and President of Bridgestone Aircraft Tire (USA), Inc. (fifth from the left) and Ray Conner, Vice President and General Manager, Supply Chain Management & Operations, Boeing Commercial Airplanes (far right)

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

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