

For Immediate Release
Contact: Marketing Dept
Tel: (65) 6777 4181

Bridgestone Tyre Sales Singapore Pte. Ltd
10 Science Park Road
#02-08 The Alpha
Singapore Science Park 2
Singapore 117684
Tel : (65) 6777 4181
Fax : (65) 6777 3493
Co. Reg. No. 200101061^E

Bridgestone Tyre Sales Singapore Donates S\$24,000 to Japan Disaster 2011

Singapore (April 8, 2011) — Bridgestone Tyre Sales Singapore Pte Ltd has initiated a donation drive to the Japan Disaster 2011 on 21 March 2011. Beside contributions from Bridgestone staffs, dealers and business associates also donated generously during the 10th Anniversary Dinner held on 2 April 2011.

In addition, sales proceeds of S\$1 per tyre sold to Bridgestone authorized dealers on 4 April were also donated in aid of the relief effort. All proceeds are forwarded to the Singapore Red Cross Society.



Inset: Mr. Shin Mukaikubo (Managing Director of Bridgestone Tyre Sales Singapore) presenting donation collected for the Japan Disaster 2011 to Mr. Christopher Chua (Secretary General, Singapore Red Cross Society).

Bridgestone Corporation has earlier pledged ¥300 million (approximately US\$3.5 million) worth of donation to assist with the relief efforts.

Bridgestone Asia Pacific, together with Bridgestone Singapore and Bridgestone Finance Europe has also contributed to the Singapore Red Cross Society.

Bridgestone Tyre Sales Singapore would like to take this opportunity to thank all staffs, dealers and business associates for their generous contributions.

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

