

For Immediate Release
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Bridgestone to Build a New Manufacturing Facility Associated with the Relocation of its Shenyang Plant in China

Tokyo (February 22, 2013)—Bridgestone Corporation announced today that its subsidiary in China, Bridgestone (Shenyang) Tire Co., Ltd. (Shenyang Plant), will build a new manufacturing facility as part of its relocation project. The Shenyang Plant, currently located in Shenyang City in the Liaoning Province of China, manufactures truck and bus tires.

In accordance with Shenyang City development policies, which were revised following an urbanization plan in the area surrounding the Shenyang Plant, the plant will be relocated to Shenyang Chemical Industry Park. The site for the plant was acquired in 2012, and has been approved for the construction of manufacturing facilities, including tire production. The total investment is US\$299.7 million (approximately ¥24.5 billion), and includes construction of the plant and production equipment. Production capacity at the Shenyang Plant is anticipated to be 5,000 tires per day. The plant is scheduled to begin operating at its new site in 2014.

Globally the Bridgestone Group strives to work together with local governments to contribute to the development of the regions where we operate. At the same time, the Group is developing systems to enhance its "speed to market" in order to quickly meet the product needs of its customers.

<Overview of the Shenyang Plant>

1. Company name: Bridgestone (Shenyang) Tire Co., Ltd.
2. Location: Shenyang City Liaoning Province, China
3. Products: Truck and bus radial tires
4. Plant Representative: Kazuya Ikeda
5. Ownership: Bridgestone Corporation - 100% (including indirect holdings)
6. Plant site: Approximately 395,000 square meters (after relocation)
7. Production capacity: Approximately 5,000 tires/day (after relocation, planned)
8. Number of employees: 1,203 employees (as of December 31, 2012)

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.