

**BRIDGESTONE SALES (THAILAND) CO., LTD.**

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## **Bridgestone Receives “Best Selling Tyre Award” for 15 Consecutive Years**

[Bangkok] (March 26, 2013) – Bridgestone Sales (Thailand) Co., Ltd. led by **Mr. Shinichi Sato**, Managing Director, has received the **“Best Selling Tyre Award”** at the “Thailand Car of the Year 2013” awards. At the ceremony, Bridgestone, represented by **Mr. Hiroyuki Inokuchi**, Director of Consumer Products Group, received the award from Mr. Kittiratt Na-Ranong, Deputy Prime Minister, at IMPACT Exhibition and Convention Center, Bangkok. The Award, organized by Grand Prix Magazine, was presented to Bridgestone Sales (Thailand) Co., Ltd. for achieving the best performance in sales as a tire company. This is the 15<sup>th</sup> consecutive year that Bridgestone Sales (Thailand) Co., Ltd. is receiving this award.

This award not only reaffirms Bridgestone’s leading position in the tire market, but also reflects the company’s continuous dedication and determination to contribute to the society, as assured by our Founder’s mission – “Serving Society with Superior Quality”.

The “Thailand Car of the Year 2013” awards has been organized to promote the Thai Automotive Industry, including automobile and its related parts and accessories, through sustainable growth to be on par with international standards. The arrangement has come from various functions in both government and private sectors which include, Society of Automotive Engineers Thailand, Thailand Automotive Journalists Associations, Royal Automobile Associate of Thailand, and Grand Prix International Co., Ltd.

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**About Bridgestone:**

*Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.*

*In Thailand, Bridgestone has managed to achieve sustainable growth and success through great confidence from end-users, dealers, and automotive manufacturers since its establishment 43 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – "Serving Society with Superior Quality."*

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For Further Information, please kindly contact:

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