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Bridgestone Supports Students with Scholarship and Bridgestone Bicycle through “Rides the Future project 2013”

Bangkok (May 20, 2013) - Thai Bridgestone Co., Ltd. led by Mr. Shinichi Sato, Managing Director presents its contribution of 2,450,000 Baht under the “Rides the Future Project 2013” to the Education for Development Foundation (EDF) at Head Office, Thai Bridgestone Co., Ltd.. The project aims to support 200 students from 40 schools in Nongbualamphu and Bungkan province by granting 200 scholarships and Bridgestone brand bicycles.

Thai Bridgestone started the “Rides the Future Project” since 2006 with the aim of providing underprivileged students in junior high school level with educational opportunities by granting scholarships for 3 years of education continuously, as well as contributing bicycles as the most environmentally-friendly vehicle to help students commute to their schools easily. This helps them to save on bus fares and also promotes health and safety as oppose to commuting by crowded public transportation.

After 7 years since the start of this project, Thai Bridgestone has successively supported 1,800 students from 18 provinces in the Northeastern region, who have received the scholarships and bicycles. In 2013, Thai Bridgestone Co., Ltd. together with the Education for Development Foundation (EDF) will organize a Scholarship and Bicycle Presentation Ceremony in Nongbualamphu and Bungkan province during 4 - 5 September, 2013.



For further Information, Please Kindly Contact:

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