

For Immediate Release
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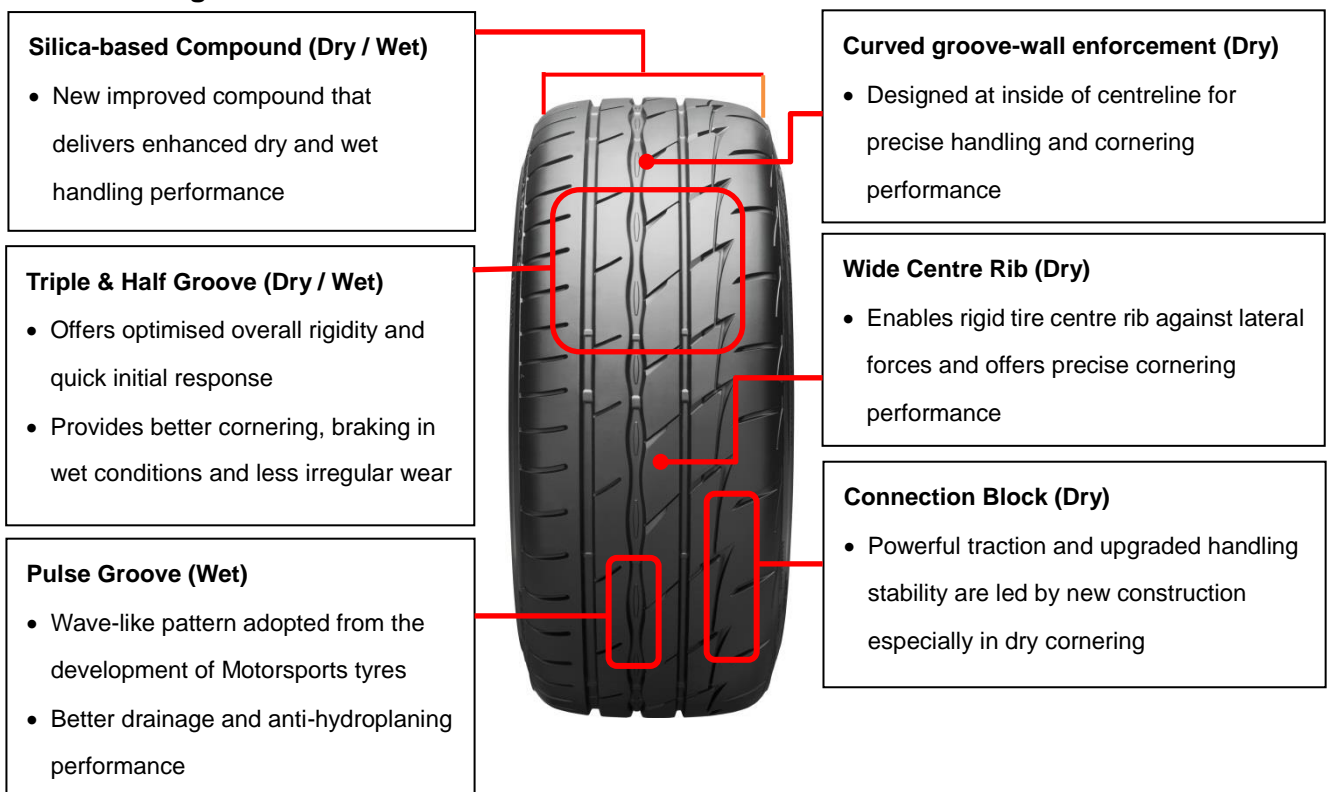
Bridgestone Launches Potenza Adrenalin RE003 Sports Tyre

Singapore (20th March, 2015) – Bridgestone Tyre Sales Singapore Pte Ltd (BSTSG) today announced the launch of its Potenza Adrenalin RE003 tyre. Designed to deliver precision handling and maximum control, Adrenalin RE003 is built with the optimal mix of powerful traction, handling stability and quick initial response on dry roads, while boasting sure handling and braking on wet roads. Compared to the previous generation's product, RE002, the new tyre offers sharp responsive turn-in, direct steering feel, and greater cornering stability without compromising on comfort.

The Potenza Adrenalin RE003 is a street tyre primarily for medium-class sport cars. It is available in 46 different sizes, fitting rims 15 to 20 inches in diameter and fits 60 to 30 series tyre profiles. Targeted at drivers who are interested in experiencing sports driving performance, Adrenalin RE003 offers excellent driving pleasure on winding roads.

While Adrenalin RE003 offers improved wet handling when compared to RE002, the new tyre boasts significantly improved dry handling to provide accurate road feedback, instilling confidence in the driver.

Product Design



News Release



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Size Lineup

RIM	SERIES	SIZE	LOAD INDEX	SS	PR
20	30	275/30R20	97	W	XL
	35	245/35R20	95	W	XL
19	35	275/35R19	100	W	XL
		245/35R19	93	W	XL
	40	235/35R19	91	W	XL
		245/40R19	98	W	XL
18	35	265/35R18	97	W	XL
		255/35R18	94	W	XL
	40	255/40R18	99	W	XL
		245/40R18	97	W	XL
		235/40R18	95	W	XL
	45	225/40R18	92	W	XL
		255/45R18	103	W	XL
		245/45R18	100	W	XL
		235/45R18	98	W	XL
		225/45R18	95	W	XL

RIM	SERIES	SIZE	LOAD INDEX	SS	PR
18	45	215/45R18	93	W	XL
	50	235/50R18	101	W	XL
17	40	245/40R17	91	W	
		215/40R17	87	W	XL
		205/40R17	84	W	XL
		45	245/45R17	95	W
	50	245/45R17	99	W	XL
235/45R17		97	W	XL	
235/45R17		94	W		
225/45R17		91	W		
225/45R17		94	W	XL	
215/45R17		91	W	XL	
205/45R17		88	W	XL	
205/50R17		93	W	XL	

RIM	SERIES	SIZE	LOAD INDEX	SS	PR
17	55	225/55R17	97	W	
		215/55R17	94	W	
	45	205/45R16	87	W	XL
50		225/50R16	92	W	
16	55	205/50R16	87	W	
		225/55R16	95	W	
		215/55R16	93	W	
	60	205/55R16	91	W	
		195/55R16	87	W	
15	215/60R16	95	V		
	50	195/50R15	82	W	
	55	205/55R15	88	W	
		195/55R15	85	W	
60	195/60R15	88	V		

Potenza Adrenalin RE003 will launch with the tagline “Awaken the sports driver in you” – a call for all car lovers to experience real sports driving on the streets.



About Bridgestone Tyre Sales Singapore

Bridgestone Tyre Sales Singapore Pte. Ltd. was officially registered for business in 2001. It is 100% owned by Bridgestone Asia Pacific Pte. Ltd. and handles distribution of Bridgestone brands for trucks, buses, light trucks, vans, passenger cars, forklifts, farm services, motorcycles and racing karts. The Singapore sales office is headed by Managing Director Mr. Michael Tan.