News Release

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BRIDGESTONE TYRE SALES SINGAPORE PTE LTD

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Comfort Above All – Bridgestone Launches Turanza T005A in Singapore

Designed for a Quieter, Safer & Smoother Journey



JRANZA TOOSA

For a quieter, safer and smoother journey.

(26 March 2018, Singapore) - Bridgestone Tyre Sales Singapore Pte Ltd today announced the official launch of its Turanza T005A premium high performance tyre that promises a smooth journey with first class comfort, superior quietness and assured safety.

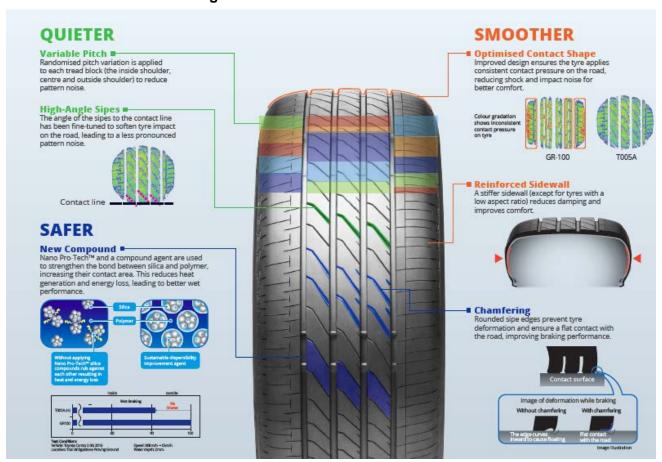
Turanza T005A offers an exceptionally comfortable driving experience for both short and long distance journeys. This flagship tyre features variable pitch that reduces pattern noise and high-angle sipes that are fine-tuned to soften tyre impact on the road leading to less road noise. In addition, the improved tyre contact shape and reinforced sidewall help reduce vibrations. Through Bridgestone's advanced tyre technologies and various on-the-road tests, Turanza T005A is designed and developed to be equipped with an optimised contact shape that ensures consistent contact pressure on the road to reduce shock and impact noise for better comfort. Turanza T005A has also been improved at the molecular level, with Bridgestone introducing an exclusive Nano Pro-Tech[™] compound for this tyre. The new compound is engineered to strengthen the bond between silica and polymer to increase the contact area, resulting in reduced heat generation and energy loss, leading to better wet performance and safety. Lastly, chamfering on the tyre prevents deformation and ensures even contact with the road for improved braking performance.

"Bridgestone is committed to continuous investment in our technology, to produce innovations that enable safer, smoother and more seamless mobility, to support how individuals and communities move, live, work and play," said Mr. Michael Tan, Managing Director of Bridgestone Tyre Sales

Singapore Pte Ltd. "We're very excited to bring our latest Turanza tyre to Singapore and believe that it will fulfill premium car owners' high expectations on the ride comfort of their vehicle."

Bridgestone Turanza T005A has already been selected as original fitment by premium car brands, and it will be launched in selected markets across the Asia Pacific Region in 1H2018.

Advanced Tread Pattern Design



Product Photos







Sizes Available in Singapore

Turanza T005A is available in 36 different sizes, fitting rims from 15" to 19" and fits 35 to 65 tyre profile series.

Rim	Profile Ratio	Section Width	Tyre Size Description
19	45	255	255/45 R19
		245	245/45 R19
	40	275	275/40 R19
		245	245/40 R19
	35	275	275/35 R19 XL
	50	245	245/50 R18
		235	235/50 R18 XL
	45	275	275/45 R18
		255	255/45 R18 XL
40		245	245/45 R18
18		235	235/45 R18 XL
		225	225/45 R18
	40	245	245/40 R18
		225	225/40 R18
	35	265	265/35 R18
	55	235	235/55 R17
		225	225/55 R17
		215	215/55 R17
	50	225	225/50 R17
17		215	215/50 R17
		245 275 245 275 245 275 245 235 275 255 245 235 225 245 225 245 225 265 235 225 215 225	245/45 R17
	45	235	235/45 R17 XL
		225	225/45 R17
		215	215/45 R17 XL
16	65	205	205/65 R16
	60	225	225/60 R16
		215	215/60 R16
		205	205/60 R16
	55	225	225/55 R16
		215	215/55 R16
		205	205/55 R16

Rim	Profile Ratio	Section Width	Tyre Size Description
15	65	205	205/65 R15
		195	195/65 R15
		185	185/65 R15
	60	195	195/60 R15
	55	195	195/55 R15

For more information, please visit https://www.bridgestone.com.sg or contact any of the authorised Bridgestone dealers.

About Bridgestone:

Bridgestone Tyre Sales Singapore Pte. Ltd. was officially registered for business in 2001. It is 100% owned by Bridgestone Asia Pacific Pte. Ltd. and handles distribution of Bridgestone brands for trucks, buses, light trucks, vans, passenger cars, forklifts, farm services, motorcycles and racing karts.

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For more information, please contact

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