

For Immediate Release
Contact: Media Center
(81-3)3563-6811

BRIDGESTONE CORPORATION
Public Relations
10-1, Kyobashi 1-chome
Chuo-ku, Tokyo 104-8340, Japan
Tel : +81-3-3563-6811
Fax : +81-3-3567-4615
<http://www.bridgestone.com/>

Bridgestone Wins Trademark Infringement Lawsuit Against Chinese Manufacturer

Tokyo (February 1, 2013) - Bridgestone Corporation today announced that it has won a lawsuit against Chinese tire manufacturer Guangzhou Bolex Tyre Ltd. regarding infringement of trademark rights.

In March 2010, Bridgestone Corporation filed a trademark infringement lawsuit alleging that Guangzhou Bolex Tyre Ltd. infringed upon Bridgestone's trademark rights by manufacturing and selling tires under the name "GEMSTONE," a name similar to "BRIDGESTONE," a registered trademark of the Company. The lawsuit was filed in the Tianjin Binhai New Area People's Court. After Bridgestone's claim was upheld in that court, Guangzhou Bolex Tyre filed an appeal in the Tianjin No.2 Intermediate People's Court, and in January 2013, Bridgestone's claim again was upheld and the original court decision was confirmed. Accordingly, the court ordered Guangzhou Bolex Tyre to cease the production and sales of GEMSTONE tires and pay damages.

The Bridgestone Group is committed to protecting its intellectual property, and will continue to take aggressive action in the courts and before regulators to dispute any unauthorized use or infringement of Bridgestone trademarks or other intellectual property, and will oppose any attempt to sell goods under names confusingly similar to Bridgestone trademarks. These actions are necessary to protect consumers and to maintain and enhance Bridgestone's brand value.

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

-end-