

## BRIDGESTONE VIETNAM HONOURED TO RECEIVE “THE GOLDEN DRAGON AWARD 2012”

Ho Chi Minh City, 16 March 2013 –Bridgestone Vietnam was presented with The Golden Dragon Award for **“THE MOST FAVOURITE BRAND 2012”** - honored and recognized by The Vietnam Economic Times’ Editorial Board and readers, the country’s leading business magazine. The ceremony was held at Hanoi Opera House with the participation of numerous of guests and representatives from enterprises nationwide. Mr. Motoki Nagasawa, Managing Director – represented Bridgestone Vietnam to attend and receive the award.

The Golden Dragon Award is one of the most prestigious awards, designed to recognize foreign-invested companies that have achieved outstanding business performance, participated in community activities and made significant contribution to the development of Vietnam economy. The candidates are considered by strict criteria of the Jury and also voted of readers of The Vietnam Economic Times magazine.

Bridgestone Vietnam is very honored and proud of the achieved award with title **“The Most Favourite Brand 2012”**. This award gives us even more happiness and encouragement. To keep up to this title, Bridgestone Vietnam will continue to deliver the best products to the customers and always improve the quality of services with the mission **“Serving Society with Superior Quality”**. Besides that, Bridgestone Vietnam will also be dedicated to our annual community activities as a commitment to Vietnam.



*The Golden Dragon Award 2012 – The Most Favourite Brand*

## NEWS RELEASE

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*Mr. Motoki Nagasawa, Managing Director – represented BSTVN to attend and receive the award*

### **About Bridgestone Corporation:**

*Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nation and territories around the world.*

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