

For Immediate Release
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Donation to Japan Disaster 2011

Singapore (March 21, 2011) — Bridgestone Tyre Sales Singapore Pte Ltd has initiated a donation for the Japan Disaster 2011. Beside contributions from staffs, the donation is also extended to dealers and business associates in Singapore as part of Bridgestone's corporate social responsibility (CSR) to society.

The collected amount will be presented to the Singapore Red Cross Society on 2 April 2011 during Bridgestone Tyre Sales Singapore's 10th Anniversary Dinner.

In addition, sales proceeds of S\$1 per tyre sold from Bridgestone authorized dealers on 4 April will be donated to the same organization.

Members of the public are also welcomed to forward their contribution personally to the Singapore Red Cross Society on 2 April 2011 at The Fullerton Hotel, Lower Lobby, 6:30PM~9PM, 2 April 2011.

All donations are to be made by cheque and payable to:

Singapore Red Cross Society

Please indicate '**Japan Disaster 2011**', at the back of the cheque, together with name of donor/organisation, contact numbers and address. Kindly take notice that this donation is non-tax exempted.

On behalf of victims in Japan and the Singapore Red Cross Society, Bridgestone would like to take this opportunity to thank well-wishers and contributors for their kind deed and generous donations

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

